

HANDS-ON HOUSE
CHILDREN'S MUSEUM OF
LANCASTER



TOUCH-A-TRUCK SPONSORSHIP

Learn more about sponsorship opportunities for our
6th annual Touch-A-Truck fundraising event on
Saturday, April 18th, 2026

BECOME A 2026 SPONSOR



DRIVE IMPACT. BUILD COMMUNITY. SUPPORT LEARNING THROUGH PLAY.

At Hands-on House Children's Museum of Lancaster, we believe purposeful play + memorable experiences foster a life-long love of learning.

Our Touch-A-Truck event is more than just a day of big trucks and honking horns—it's a chance for children to imagine new possibilities, explore exciting careers, meet heroes in the community, and engage in hands-on activities.

WHY SPONSOR TOUCH-A-TRUCK?

MAKE A LASTING IMPACT:



Your sponsorship directly supports Hands-on House programs and exhibits, helping us provide a critical third space where children can develop essential skills, explore their interests—where their families can find support + develop friendships.

ENGAGE WITH FAMILIES:



With over 12,000 followers and nearly 1,000 attendees, Touch-A-Truck is a fantastic way to showcase your business, interact with local families, and build brand awareness in a meaningful and memorable way. Your business will be celebrated through event promotions, signage, and marketing exposure, ensuring your contribution is recognized across Lancaster County.

SUPPORT FUTURE DREAMERS & DOERS:



From sensory exploration, to learning about simple machines and discovering careers in construction, public safety, transportation, and beyond, kids get a hands-on experience that could shape their future aspirations—and you get to be part of that journey.

JOIN US IN MAKING A DIFFERENCE!

Your sponsorship fuels play, learning, and connection—not just at this event, but in the year-round experiences we provide at Hands-on House.



SPONSORSHIP OPPORTUNITIES

DEALERSHIP: \$7,500 (1 SPACE AVAILABLE)

- Event will be named after sponsor (ex: *Company's* Touch-A-Truck to benefit Hands-on House Children's Museum)
- Recognition in ALL advanced promotional materials, including press releases and media outreach efforts
- 3 dedicated social media posts to highlight sponsor
- Sponsor tagged on all social media event promotion
- Sponsor logo in all event email blasts
- Sponsor logo on vehicle bingo and ALL day-of printed material
- Sponsor logo on event registration website with live link

BIG RIG: \$5,000 (3 SPACES AVAILABLE)

- Recognition in ALL advanced promotional materials
- 2 dedicated social media post to highlight sponsor
- Sponsor tagged on all social media event promotion
- Sponsor logo in all event email blasts
- Sponsor logo on vehicle bingo and ALL day-of printed material
- Sponsor logo on event registration website with live link

FIRST RESPONDER: \$3,000

- Recognition in select advanced promotional materials
- 1 dedicated social media post to highlight sponsor
- Sponsor tagged on all social media event promotion
- Sponsor logo in all event email blasts
- Sponsor logo on vehicle bingo and ALL day-of printed material
- Sponsor logo on event registration website with live link

LUXURY: \$1,500

- Recognition in select advanced promotional materials
- Sponsor tagged on all social media event promotion
- Sponsor logo in all event email blasts
- Sponsor logo on vehicle bingo and select day-of printed material
- Sponsor logo on event registration website with live link

SUV: \$750

- Sponsor logo in all event email blasts
- Sponsor logo on vehicle bingo and select day-of printed material
- Sponsor logo on event registration website with live link

MIDSIZE: \$500

- Sponsor logo on select day-of printed material
- Sponsor logo on event registration website with live link

IN-KIND SPONSORSHIP OPPORTUNITIES

- Lunch Sponsor
- Utility Sponsor

NEXT STEPS

Please complete the sponsorship commitment form below and submit payment. The deadline to be listed as a sponsor on printed materials is February 28, 2026



SPONSOR COMMITMENT FORM:

[CLICK HERE](#) to complete and submit

INTERESTED IN BRINGING A VEHICLE?

[CLICK HERE](#) to submit vehicle form

CHECKS PAYABLE TO:

Hands-on House Children's
Museum of Lancaster

PLEASE MAIL CHECKS TO :

Hands-on House Children's Museum of Lancaster
ATTN: Touch-A-Truck
721 Landis Valley Road
Lancaster, PA 17601

PLEASE DIRECT QUESTIONS TO:

Colleen Buck, Director of Museum Experience
Colleen@handsonhouse.org