

HANDS-ON HOUSE  
CHILDREN'S MUSEUM OF  
LANCASTER



ESTABLISHED 1890



HERMAN Wohlson's SONS, INC.  
GENERAL CONTRACTORS  
LANCASTER, PENNSYLVANIA

# TOUCH-A-TRUCK SPONSORSHIP

Learn more about sponsorship opportunities for our  
6th annual Touch-A-Truck fundraising event on  
Saturday, April 26th, 2025



# BECOME A 2025 SPONSOR



## **DRIVE IMPACT. BUILD COMMUNITY. SUPPORT LEARNING THROUGH PLAY.**

At Hands-on House Children's Museum of Lancaster, we believe purposeful play + memorable experiences foster a life-long love of learning.

Our Touch-A-Truck event is more than just a day of big trucks and honking horns—it's a chance for children to imagine new possibilities, explore exciting careers, meet heroes in the community, and engage in hands-on activities.

# WHY SPONSOR TOUCH-A-TRUCK?

## **MAKE A LASTING IMPACT:**



Your sponsorship directly supports Hands-on House programs and exhibits, helping us provide a critical third space where children can develop essential skills, explore their interests— where their families can find support + develop friendships.

## **ENGAGE WITH FAMILIES:**



With over 700 attendees, Touch-A-Truck is a fantastic way to showcase your business, interact with local families, and build brand awareness in a meaningful and memorable way. Your business will be celebrated through event promotions, signage, and marketing exposure, ensuring your contribution is recognized across Lancaster County.

## **SUPPORT FUTURE DREAMERS & DOERS:**



From sensory exploration, to learning about simple machines and discovering careers in construction, public safety, transportation, and beyond, kids get a hands-on experience that could shape their future aspirations—and you get to be part of that journey.

## **JOIN US IN MAKING A DIFFERENCE!**

Your sponsorship fuels play, learning, and connection—not just at this event, but in the year-round experiences we provide at Hands-on House.




# SPONSORSHIP OPPORTUNITIES

## **DEALERSHIP: \$10,000 (1 SPACE AVAILABLE)**

- Event will be named after sponsor (ex: \*Company's\* Touch-A-Truck to benefit Hands-on House Children's Museum)
- Sponsor logo displayed on HOH van as photo opportunity
- Recognition in ALL advanced promotional materials, including press releases and media outreach efforts
- Dedicated social media post to highlight sponsor
- Sponsor tagged on all social media event promotion
- Sponsor logo in all event email blasts
- Sponsor logo on vehicle bingo and ALL day-of printed material
- Sponsor logo on event registration website with live link

## **BIG RIG: \$5,000 (3 SPACES AVAILABLE)**

- Sponsor logo displayed on HOH van as photo opportunity
  - Recognition in ALL advanced promotional materials
  - Dedicated social media post to highlight sponsor
  - Sponsor tagged on all social media event promotion
  - Sponsor logo in all event email blasts
  - Sponsor logo on vehicle bingo and ALL day-of printed material
  - Sponsor logo on event registration website with live link
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## **FIRST RESPONDER: \$3,000**

- Recognition in ALL advanced promotional materials,
- Dedicated social media post to highlight sponsor
- Sponsor tagged on all social media event promotion
- Sponsor logo in all event email blasts
- Sponsor logo on vehicle bingo and ALL day-of printed material
- Sponsor logo on event registration website with live link

## **LUXURY: \$1,500**

- Recognition in select advanced promotional materials
- Sponsor tagged on all social media event promotion
- Sponsor logo in all event email blasts
- Sponsor logo on vehicle bingo and select day-of printed material
- Sponsor logo on event registration website with live link

## **SUV: \$750**

- Sponsor tagged on all social media event promotion
- Sponsor logo in all event email blasts
- Sponsor logo on vehicle bingo and select day-of printed material
- Sponsor logo on event registration website with live link

## **MIDSIZE: \$500**

- Sponsor logo in all event email blasts
- Sponsor logo on select day-of printed material
- Sponsor logo on event registration website with live link

## **COMPACT: \$250**

- Sponsor logo on select day-of printed material
- Sponsor logo on event registration website with live link

## **IN-KIND SPONSORSHIP OPPORTUNITIES**

- Lunch Sponsor
- Utility Sponsor

# NEXT STEPS

Please complete the sponsorship commitment form below and submit payment. The deadline to be listed as a sponsor on printed materials is March 23, 2025



## **SPONSOR COMMITMENT FORM:**

[CLICK HERE](#) to complete and submit

## **INTERESTED IN BRINGING A VEHICLE?**

[CLICK HERE](#) to submit vehicle form

## **CHECKS PAYABLE TO:**

Hands-on House Children's  
Museum of Lancaster

## **PLEASE MAIL CHECKS TO :**

Hands-on House Children's Museum of Lancaster  
ATTN: Touch-A-Truck  
721 Landis Valley Road  
Lancaster, PA 17601

## **PLEASE DIRECT QUESTIONS TO:**

Rebecca Ackerman, Executive Director  
[Rebecca.Ackerman@handsonhouse.org](mailto:Rebecca.Ackerman@handsonhouse.org)  
615-579-3533