

HANDS-ON HOUSE
CHILDREN'S MUSEUM OF
LANCASTER



ESTABLISHED 1890



HERMAN Wohlson's SONS, INC.
GENERAL CONTRACTORS
LANCASTER, PENNA.

TOUCH-A-TRUCK SPONSORSHIP

Learn more about sponsorship opportunities for our
6th annual Touch-A-Truck fundraising event on
Saturday, April 26th, 2025



BECOME A 2025 SPONSOR



DRIVE IMPACT. BUILD COMMUNITY. SUPPORT LEARNING THROUGH PLAY.

At Hands-on House Children's Museum of Lancaster, we believe purposeful play + memorable experiences foster a life-long love of learning.

Our Touch-A-Truck event is more than just a day of big trucks and honking horns—it's a chance for children to imagine new possibilities, explore exciting careers, meet heroes in the community, and engage in hands-on activities.

WHY SPONSOR TOUCH-A-TRUCK?

MAKE A LASTING IMPACT:



Your sponsorship directly supports Hands-on House programs and exhibits, helping us provide a critical third space where children can develop essential skills, explore their interests— where their families can find support + develop friendships.

ENGAGE WITH FAMILIES:



With over 700 attendees, Touch-A-Truck is a fantastic way to showcase your business, interact with local families, and build brand awareness in a meaningful and memorable way. Your business will be celebrated through event promotions, signage, and marketing exposure, ensuring your contribution is recognized across Lancaster County.

SUPPORT FUTURE DREAMERS & DOERS:



From sensory exploration, to learning about simple machines and discovering careers in construction, public safety, transportation, and beyond, kids get a hands-on experience that could shape their future aspirations—and you get to be part of that journey.

JOIN US IN MAKING A DIFFERENCE!

Your sponsorship fuels play, learning, and connection—not just at this event, but in the year-round experiences we provide at Hands-on House.




SPONSORSHIP OPPORTUNITIES

DEALERSHIP: \$10,000 (1 SPACE AVAILABLE)

- Event will be named after sponsor (ex: *Company's* Touch-A-Truck to benefit Hands-on house Children's Museum)
- Sponsor logo displayed on HOH van as photo opportunity
- Recognition in ALL advanced promotional materials, including press releases and media outreach efforts
- Dedicated social media post to highlight sponsor
- Sponsor tagged on all social media event promotion
- Sponsor logo in all event email blasts
- Sponsor logo on vehicle bingo and ALL day-of printed material
- Sponsor logo on event registration website with live link

BIG RIG: \$5,000 (3 SPACES AVAILABLE)

- Sponsor logo displayed on HOH van as photo opportunity
 - Recognition in ALL advanced promotional materials
 - Dedicated social media post to highlight sponsor
 - Sponsor tagged on all social media event promotion
 - Sponsor logo in all event email blasts
 - Sponsor logo on vehicle bingo and ALL day-of printed material
 - Sponsor logo on event registration website with live link
- 

FIRST RESPONDER: \$3,000

- Recognition in ALL advanced promotional materials,
- Dedicated social media post to highlight sponsor
- Sponsor tagged on all social media event promotion
- Sponsor logo in all event email blasts
- Sponsor logo on vehicle bingo and ALL day-of printed material
- Sponsor logo on event registration website with live link

LUXURY: \$1,500

- Recognition in select advanced promotional materials
- Sponsor tagged on all social media event promotion
- Sponsor logo in all event email blasts
- Sponsor logo on vehicle bingo and select day-of printed material
- Sponsor logo on event registration website with live link

SUV: \$750

- Sponsor tagged on all social media event promotion
- Sponsor logo in all event email blasts
- Sponsor logo on vehicle bingo and select day-of printed material
- Sponsor logo on event registration website with live link

MIDSIZE: \$500

- Sponsor logo in all event email blasts
- Sponsor logo on select day-of printed material
- Sponsor logo on event registration website with live link

COMPACT: \$250

- Sponsor logo on select day-of printed material
- Sponsor logo on event registration website with live link

IN-KIND SPONSORSHIP OPPORTUNITIES

- Lunch Sponsor
- Utility Sponsor

NEXT STEPS

Please complete the sponsorship commitment form below and submit payment. The deadline to be listed as a sponsor on printed materials is March 23, 2025



SPONSOR COMMITMENT FORM:

[CLICK HERE](#) to complete and submit

INTERESTED IN BRINGING A VEHICLE?

[CLICK HERE](#) to submit vehicle form

CHECKS PAYABLE TO:

Hands-on House Children's
Museum of Lancaster

PLEASE MAIL CHECKS TO :

Hands-on House Children's Museum of Lancaster
ATTN: Touch-A-Truck
721 Landis Valley Road
Lancaster, PA 17601

PLEASE DIRECT QUESTIONS TO:

Rebecca Ackerman, Executive Director
Rebecca.Ackerman@handsonhouse.org
615-579-3533