

HANDS-ON HOUSE
CHILDREN'S MUSEUM OF
LANCASTER



LANCASTER CHILDREN'S FESTIVAL SPONSORSHIP

Learn more about sponsorship opportunities for our
1st annual Children's Festival taking place at the
museum on Saturday, October 4th, 2025

BUILDING ON THE VISION

40 years ago, the community came together with a shared belief: that children deserve a space to explore, play, and grow, and that families deserve a community that uplifts them through every season of childhood.

THANKS TO THE JUNIOR LEAGUE OF LANCASTER...

Hands-on House was born—a museum filled with laughter, learning, and memories that would span generations. Since then, our museum has become a treasured touchstone—a place where families return, year after year, to reconnect with curiosity, creativity, and one another.

THE NEXT 40 YEARS...

As we look ahead, we're calling the community together once again. Inspired by long-standing national traditions like the [Virginia Children's Festival](#) (now in its 35th year) and [Indianapolis Children's Festival](#), we're bringing a festival of our own to Lancaster!



SO...WHAT IS A CHILDREN'S FESTIVAL?

An immersive learning experience featuring hands-on exhibits curated by community partners! Think: playful blend of camp, carnival, and family fun day.

A Children's Festival is an open invitation to wonder and a celebration of play in all its forms—dance, discovery, science, storytelling, art, and imagination.

Imagine:

- Huge bubble making area
- STEAM demonstrations and experiments
- Dance performances and entertainers
- Sensory-friendly spaces
- Pop-up craft experiences
- Engaging and interactive activities for kids and families

We envision this becoming an annual tradition that grows into its own kind of landmark—a living extension of our mission to champion learning through play. The Lancaster Children's Festival is a chance to plant something beautiful for the next generation to grow up with.



BECOME A FOUNDING SPONSOR



DRIVE IMPACT. BUILD COMMUNITY. SUPPORT LEARNING THROUGH PLAY.

At Hands-on House Children's Museum of Lancaster, we believe purposeful play + memorable experiences foster a life-long love of learning.

This event provides a one-of-a-kind opportunity to champion child development, celebrate family connection, and support accessible learning experiences in Lancaster County.

WHY SPONSOR THE FESTIVAL?

MAKE A LASTING IMPACT:



Your sponsorship directly supports Hands-on House programs and exhibits, helping us provide a critical third space where children can develop essential skills, explore their interests—where their families can find support + develop friendships.

ENGAGE WITH FAMILIES:



Children's festivals across the U.S. consistently draw thousands because they offer genuine, joy-filled engagement. This event is a fantastic way to showcase your organization, interact with local families, and build brand awareness in a meaningful and memorable way. Your business will be celebrated through event promotions, signage, and marketing exposure, ensuring your contribution is recognized across Lancaster County.

CHAMPION CURIOSITY & CREATIVITY



Whether children are painting with local artists, learning a new dance, launching a paper rocket, or meeting a fairy in a sensory-friendly garden, they're stepping into new roles, new ideas, and new versions of themselves. Sponsors help plant the seeds of possibility and remind parents that they don't have to raise children alone—we're in this together.

JOIN US IN MAKING A DIFFERENCE!

Your sponsorship fuels play, learning, and connection—not just at this event, but in the year-round experiences we provide at Hands-on House.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$5,000

- Sponsor name will be featured with event title
- Recognition in ALL advanced promotional materials, including press releases and media outreach efforts
- Dedicated social media posts to highlight sponsor
- Collaboration between sponsor and Hands-on House communication teams to discuss promotion opportunities/ideas
- Sponsor tagged on all social media event promotion
- Sponsor logo in all event email blasts
- Sponsor logo on ALL day-of printed material
- Sponsor logo on event registration website with live link

PRODUCING SPONSOR: \$2,500

- Recognition in ALL advanced promotional materials,
- Dedicated social media post to highlight sponsor
- Sponsor tagged on all social media event promotion
- Sponsor logo in all event email blasts
- Sponsor logo on ALL day-of printed material
- Sponsor logo on event registration website with live link

PARTNER SPONSORS

\$1,500 TIER

- Recognition in select advanced promotional materials
- Sponsor tagged on all social media event promotion
- Sponsor logo in all event email blasts
- Sponsor logo on select day-of printed material
- Sponsor logo on event registration website with live link

\$750 TIER

- Sponsor logo in all event email blasts
- Sponsor logo on select day-of printed material
- Sponsor logo on event registration website with live link

\$500 TIER

- Sponsor logo on select day-of printed material
- Sponsor logo on event registration website with live link

ADD-ON \$500

For an additional \$500 at any level the sponsor's swag will be added to our event swag bags. Sponsors are responsible for providing promo items for the bag (1,500 of each item). Swag items must be approved by HOH

IN-KIND SPONSORSHIP OPPORTUNITIES

- Volunteer lunch sponsor
- Entertainment stage sponsor
- AV Sponsor

WANT TO BE AN EXHIBITOR?

Be part of the magic by becoming an event exhibitor (AKA: Play Sponsor)—You'll bring the joy, creativity, and hands-on fun that make this event unforgettable. As an exhibitor you'll have the chance to share your mission through a meaningful activity.

WHY EXHIBIT?

- Create authentic visibility for your business or organization
- Build relationships with hundreds of local families
- Align yourself with a community-centered experience
- Be recognized as a play-based learning champion and family support partner



THE DETAILS:

All exhibitors can set up a booth and are asked to provide a hands-on, interactive activity for children and families to enjoy throughout the event.

Think: build stations, experiments, creative play, art-making, movement games, tech demos, and more!

Need help planning an activity? We're here for you! Please send a email to our Director of Museum Experience, Colleen, to discuss options! colleen@handsonhouse.org

EXHIBITOR COMMITMENT FORM:

[CLICK HERE](#) to complete and submit

NEXT STEPS

Please complete the sponsorship commitment form below and submit payment. The deadline to be listed as a sponsor on printed materials is August 31st, 2025



SPONSOR COMMITMENT FORM:

[CLICK HERE](#) to complete and submit

CHECKS PAYABLE TO:

Hands-on House Children's
Museum of Lancaster

PLEASE MAIL CHECKS TO :

Hands-on House Children's Museum of Lancaster
ATTN: Children's Festival
721 Landis Valley Road
Lancaster, PA 17601

PLEASE DIRECT QUESTIONS TO:

Rebecca Ackerman, Executive Director
Rebecca.Ackerman@handsonhouse.org
Email subject: Children's Festival
717-347-5265